



SPASSKAYA
TOWER

INTERNATIONAL
MILITARY
TATTOO

THE 16TH SPASSKAYA TOWER
INTERNATIONAL MILITARY MUSIC FESTIVAL

TRIBUTE TO DEFENDERS OF
THE MOTHERLAND



2024

THE 2024 FESTIVAL

Spasskaya Tower Festival is
**THE LARGEST INTERNATIONAL
CULTURAL PROJECT IN RUSSIA**

In 2024 the project events unfolded
on

RED SQUARE,

**CATHEDRAL SQUARE OF THE
MAIN CATHEDRAL OF THE
RUSSIAN ARMED FORCES,**

as well as on
more than 30 sites in
**MOSCOW and
ST. PETERSBURG**



The Spasskaya Tower Festival, Red Square, Moscow, 2022 photo

THE 2024 FESTIVAL



The Sixteenth Spasskaya Tower Festival was carried out traditionally following the order of **PRESIDENT OF RUSSIA VLADIMIR PUTIN**

The project was carried out under the aegis of the **PUBLIC COUNCIL OF THE FESTIVAL**

WITH THE SUPPORT OF



The Presidential Executive Office



The Government of Russia



The Ministry of Defense of Russia



The Ministry of Foreign Affairs of Russia



The Ministry of Culture of Russia



The Ministry for Civil Defense, Emergencies and Disaster Response



The Ministry of Interior of Russia



The Federal Security Service of Russia



The Federal National Guard Service of Russia



The Federal Guard Service of Russia



The Government of Moscow

2007

2024

5

In 2007, the Festival consisted of only five performances on Red Square



79

Over the course of its history, the Festival has outgrown the format of a local project and has become an **international cultural phenomenon**

1st FESTIVAL

16th FESTIVAL



MAIN PERFORMANCES OF THE SPASSKAYA TOWER ON RED SQUARE
IN FRONT OF THE MAIN TEMPLE OF THE RUSSIAN ARMED FORCES



THE SPASSKAYA TOWER FOR KIDS CHILDREN AND YOUTH WIND BANDS CONTEST



THE MILITARY BANDS IN THE CITY PARKS PROGRAM



MOSCOW LONGEVITY AT THE SPASSKAYA TOWER FESTIVAL



THE FESTIVAL PARTICIPANTS' MARCHING PARADE ON VDNH





79

events

along four and a half months of 2024,
**AN UNPRECEDENTED
NUMBER IN THE HISTORY OF
THE FESTIVAL**

16

**RED
SQUARE**

12 main shows of the Spasskaya Tower Festival

- 3 DAYS OF THE CHILDREN AND YOUTH WIND BANDS FESTIVAL
- 1 MOSCOW LONGEVITY CONCERT

1

FESTIVAL PARTICIPANTS' WELCOMING CONCERT ON **VDNH**

1

DAYTIME SHOW OF THE FESTIVAL ON THE **CATHEDRAL SQUARE OF THE MAIN CATHEDRAL OF THE RUSSIAN ARMED FORCES**

45

CONCERTS OF THE MILITARY BANDS IN THE CITY PARKS PROJECT onsite leading cultural and recreation venues of **Moscow and St. Petersburg** May - September, 2024

16

FESTIVAL FOREIGN PARTICIPANTS' CONCERTS in parks and leading venues of **Moscow** within the Festival days

1,500 MUSICIANS FROM 9 COUNTRIES TOOK PART IN 2024



Russia



China



Belarus



Egypt



Türkiye



Venezuela



The Kingdom of Thailand



The Republic of Guinea



South Africa

ВОЕННЫЕ ОРКЕСТРЫ В ПАРКАХ

Held annually in Moscow since 2016, in St. Petersburg since 2024

MILITARY BANDS PERFORM onsite cultural and recreational venues of Moscow, its region and St. Petersburg

The project hosted more than

45
concerts

from May to September, 2024,

an unprecedented length for a project

FESTIVAL AS A CULTURAL PHENOMENON



The Military Band Service of the Russian Armed Forces



Government of Moscow



St. Petersburg City Administration



ПРИ ПОДДЕРЖКЕ ПРЕЗИДЕНТСКОГО ФОНДА КУЛЬТУРНЫХ ИНИЦИАТИВ



The project's eight seasons hosted more than 120 concerts, welcoming over 220k people. **ENTRANCE is FREE**

 **SPASSKAYA TOWER FOR KIDS**

carried out on Red Square since 2014

**The Spasskaya Tower Children and Youth
Wind Bands Festival**

The projects hosted over

110

**ARTISTIC TEAMS FROM
26 REGIONS OF RUSSIA,
AND ABROAD**



MINISTRY OF CULTURE
RUSSIAN FEDERATION



In 2024 the project was revived and saw light for the eighth time.
ENTRANCE is FREE

FESTIVAL PARTICIPANTS' WELCOMING CONCERT

carried out annually since 2009

Following an established tradition, the welcoming concert unfolds as a splendid **MARCHING SHOW**

onsite **the biggest and most iconic venue of Moscow on the Festival first weekend**

All the Festival foreign participants took part in the welcoming concert



Entrance is free



MOSCOW LONGEVITY at the SPASSKAYA TOWER FESTIVAL

carried out on Red Square since 2019

PROJECT PARTICIPANTS STAGING A CONCERT together with the Central Military Band of the Ministry of Defense of the Russian Federation

In 2024, it welcomed more than

400

elder residents of Moscow



The Military Band Service of the Russian Armed Forces



Government of Moscow



In 2024, it saw light for the second time

THE 2024 FESTIVAL IN FIGURES



AUDIENCE
of the main shows
(for 13 shows)

over
72 000
people



VISITORS
of the venues of the project
(during the 2024 season)*

around
500 000
people



AUDIENCE
of the official live broadcasts of
the main shows**

over
13 800 000
people



MEDIA COVERAGE
relying on the mass media and
social media campaigns ***

over
600 000 000
people

* - calculation based on average indicators of attendance at Red Square and Cathedral Square of the Main Cathedral of the Russian Armed Forces during the Festival's activities at these venues

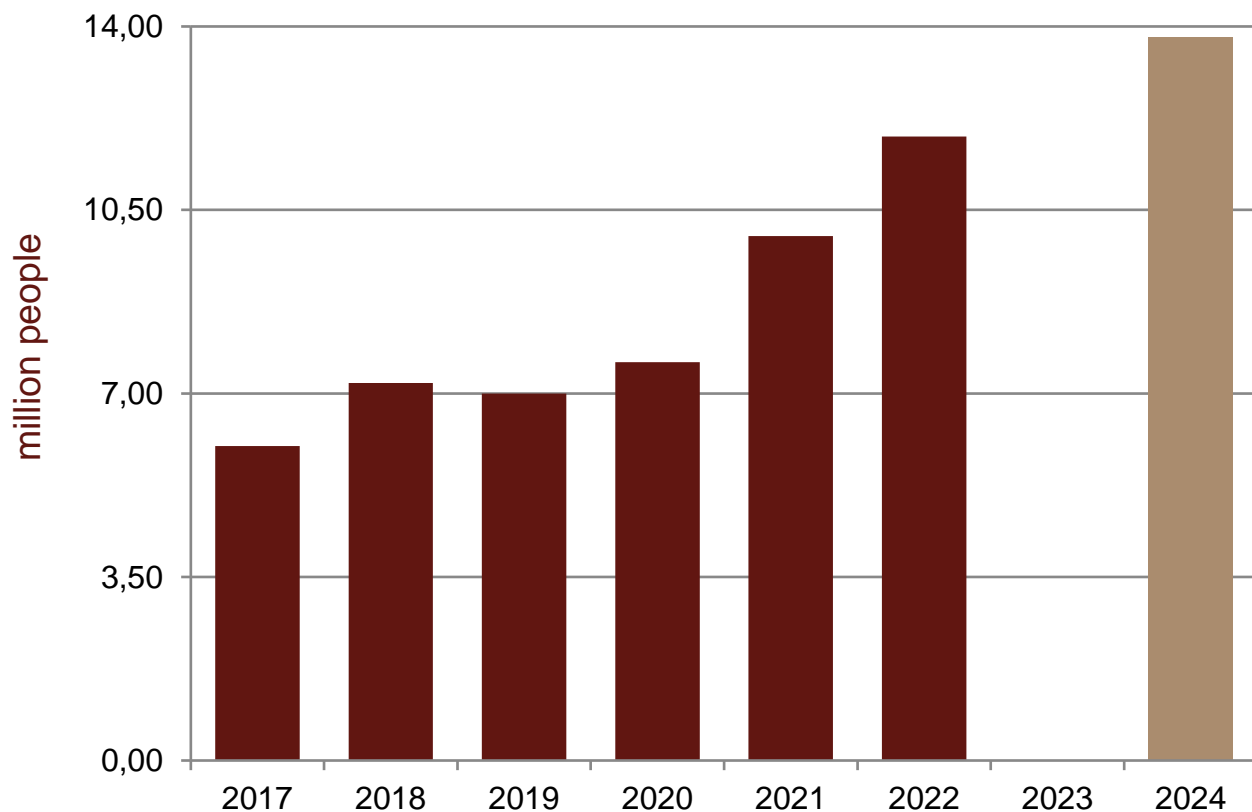
** - calculations from open sources and according to the Festival's information partners

*** - assessment by the Festival press service, including the data from the Medialogy AIS

GROWTH IN POPULARITY

AUDIENCE OF THE LIVE BROADCASTS

TV-channels, social media of the Spasskaya Tower Festival and information partners of the project



13.8

million people

Thanks to social media, **live broadcast audiences** have almost **doubled** in the last five years



**SPASSKAYA
TOWER**

**INTERNATIONAL
MILITARY
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**THE DIRECTORATE OF
THE SPASSKAYA TOWER FESTIVAL**

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2024